

Dona Ana County Attitude Questionnaire

Good evening. My name is _____ and I'm calling for the Arrowhead Research Center at NMSU. We're conducting a survey about attitudes towards Dona Ana County. You were scientifically chosen, so your answers—which will be kept confidential—are important to the accuracy of our results. I shouldn't need more than 15 minutes of your time. May I begin?

<Regardless of answer> Thank you.

<For cellular phone version only>

First, I'll need to ask you three qualifying question(s).

Do you have a land-line telephone in your residence?

_____ Yes <Terminate interview>

_____ No <Continue>

Is your residence in Dona Ana County?

_____ Yes <Continue>

_____ No <Terminate interview>

Is your trash collected by the City of Las Cruces? <Continue regardless of answer>

_____ Yes

_____ No

Wonderful! You're someone we want to interview. <pause> Now I'll read a series of statements about Dona Ana County. For each statement, please say if you 'strongly agree', 'agree', 'neither agree nor disagree', 'disagree', 'strongly disagree', or 'don't know'. <Read list of choices again as needed.>

Statement	SA	A	NAD	D	SD	DK
Most residents have a strong sense of community	1	2	3	4	5	8
Decent housing is available for most residents	1	2	3	4	5	8
New subdivisions are being built in the right places	1	2	3	4	5	8
More low-income housing is needed	1	2	3	4	5	8
More middle-income housing is needed	1	2	3	4	5	8
Mixes of shops, restaurants, businesses, and residences within walking distance of each other should be encouraged	1	2	3	4	5	8
When near or at my home, I feel safe from crime	1	2	3	4	5	8
When at work, I feel safe from crime	1	2	3	4	5	8
Curbside pickup of recyclables is needed	1	2	3	4	5	8
More energy-efficient business buildings are needed	1	2	3	4	5	8
More energy-efficient residences are needed	1	2	3	4	5	8
Preserving open space is important	1	2	3	4	5	8
Local government does a good job promoting economic growth	1	2	3	4	5	8
Generally, the local workforce is well trained	1	2	3	4	5	8
Generally, wages and salaries are adequate	1	2	3	4	5	8
Working with El Paso businesses should be encouraged	1	2	3	4	5	8
Working with Mexican businesses should be encouraged	1	2	3	4	5	8

After each of the next few questions, I'll read you a list. Please say which thing on the list Las Cruces needs most, second most, and least. Think in terms of the next 10 years. <Read lists again as needed.>

Which industry should be most encouraged to stay/grow? Second most? Least?

- Aerospace
- Other high technology
- Agriculture
- Manufacturing
- Professional offices and corporate centers
- Service and retail industry
- Tourism

Which environmental issue is the most important? Second most? Least?

- Air pollution
- Flood control
- Greenhouse gas emission
- Illegal dumping
- Solid waste disposal
- Water conservation
- Water pollution

Which investment will ease traffic problems most? Second most? Least?

- More connections between major roads
- Improved traffic flow on existing roads
- More frequent bus service
- Bus routes in more areas
- More roadway bike lanes
- More paved off-road paths for walking and biking
- More and better sidewalks

Which recreational opportunity is needed most? Second most? Least?

- More ball fields
- More indoor recreational facilities (like a community center)
- More playgrounds for children
- More public swimming pools/water parks
- More walking/bicycle paths
- More hiking/equestrian trails
- More off-road vehicle trails

Which types of open space are most important to preserve? Second most? Least?

- Mountain areas (like the Organ foothills and the Dona Anas)
- Farmland
- Major arroyos
- Areas near the Rio Grande
- Desert areas like the West Mesa

Now, a question about driving times.

If you drove from home, how many minutes would you like to live from

- the nearest grocery store?
- the nearest place to buy most non-grocery items?
- the nearest gas station with a convenience store?
- your workplace?
- the nearest public library?
- the nearest public park?

Finally, I need to ask you several questions for statistical control purposes. Although your answers are important and will be kept confidential, please pass on any question you are uncomfortable answering.

What is your age? Are you

- Under 25 years old
- 25-34
- 35-44
- 45-54
- 55-64
- 65-74
- 75 or more

What is your marital status?

- Single
- Married
- Separated
- Divorced
- Other

How many years have you lived in Dona Ana County? _____

Do you own or rent your home?

- Own
- Rent

What are the closest cross-streets to your home? _____ and _____

Do you or any member of your household own a cellular telephone?

- Yes
- No

What is your highest level of education?

- Some high school or less
- High school graduate
- Some college
- College graduate
- Post-graduate degree

What is the total pre-tax income, from all sources, of all adults in your household?

- Less than \$10,000
- \$10,000 to \$29,999
- \$30,000 to \$49,999
- \$50,000 to \$74,999
- \$75,000 to \$99,999
- \$100,000 to \$149,999
- \$150,000 or more